

FAX# 215 564 1103

CREDIT RISK !!!
HARRIS REPORT FROM REP OCT19/12 10.49
*** WPXI-TV ***
CHANGES

REP.#	OFF.#	SALESMAN #
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BUYER NAME BETSY VONDERHEID

SALES PRSN WA-CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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(CE)

DATE OCT19/12 10.49

DATE OCT19/12 10.49

250

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS/WK:	:WEEK INVT	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:	:	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 288												
AGENCY PRODUCT CODE = 15												
13	S		800A-1030A	30		\$275.00	9/29	9/29	0	-	SAT	0
PROGRAM : AM NEWS												
CON COM1: AM NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP29												
14	S		800A-1000A	30		\$275.00	9/30	9/30	0	-	SUN	0
PROGRAM : NEWS												
CON COM1: NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP30												

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.49
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WPXI-TV ***

REP HEADLINE# 6332185 TRF# 332839
STATION MAKEGOOD OFFERS:

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
M1	OK'D		BUY#13			MISSED:SAT/800A-1030A	SEP29		30S	\$275.00	(OCT16/12)	
			BUY#14			SUN/800A-1000A	SEP30		30S	\$275.00		
OFFER: NONE												
CMT: CREDIT. CHERYL WILL HANDLE.												
SEP/12			26975.00			OCT/12	\$6,750.00					
CONTRACT TOTAL										33725.00		
TOTAL SPOTS										44		

DUB \$550

MARKET TOTALS \$120,344 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6332185 TRF# 332839 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 14.21 *** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6332185 CLASS: NATL. LOCAL REGIONAL
PRDCT TOM SMITH 9/25 EST#288 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP25/12 OCT1/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 14.21

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED LINE 12 AND 15
TTLS \$34,275
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****


STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#13 MISSED: SAT/800A-1030A SEP29 30S \$275.00 (OCT16/12)
BUY#14 SUN/800A-1000A SEP30 30S \$275.00
OFFER: NONE
CMT: CREDIT. CHERYL WILL HANDLE.

CONTRACT TOTAL 34275.00
TOTAL SPOTS 46

Promption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
Sales Person: Telerep/Washington DC, Washington DC																				
Contract Number: 332839																				
Advertiser: Smith, Tom/R/SEN/PA (15776)																				
332839.13.0.1	Program Change	Open	9/24/12 5:29pm	9/29/12	\$275.00	8A-10:30:00AM	:30							1		WPXI		SAT NEWS 8-1030A/13	09/25/12-10/01/12	06332185
332839.14.0.1	Program Change	Open	9/24/12 5:41pm	9/30/12	\$275.00	8A-10:00:00AM	:30							1		WPXI		SUN NEWS 8A-10A/14	09/25/12-10/01/12	06332185
Totals for: Smith, Tom/R/SEN/PA (15776)																				
Totals for: 332839																				
<div style="text-align: center;">  </div>																				
Close + add credit																				

Close + add credit

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A preprint with a gray colored background indicates that its parent is a marketplace line.

An "M" is displayed in the M column for preempts that have makegoods.